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One Seventeen Media Founders Selected to SXSWedu Board of Advisors

AUSTIN, TX (March 15, 2016) – The founders of Austin-based OneSeventeen Media, Inc. have been selected to serve for a fourth year on the Board of Advisors for SXSWedu, an annual international education conference in Austin, Texas.

Beth Carls and Amy Looper founded OneSeventeen Media, Inc. in 2008 and have since launched five educational technology tools for the education market. *“Over the past two decades our educational tools have followed the ever changing technological landscape to continuously meet the needs of students, educators and parents,”* said Beth Carls, CEO of OneSeventeen Media, Inc. *“We are excited to be associated with such an impressive group of thought leaders and to continue to bring our expertise to the SXSWedu team.”*

South By Southwest EDU

SXSWedu is a component of the South by Southwest (SXSW) family of conferences that includes SXSW Music, Film, and Interactive. In 2016, SXSWedu welcomed over 13,000 attendees from 38 different countries.

OneSeventeenMedia, PBC

OneSeventeen Media is home to ReThinkIt!™ and ThinkingApp™, mobile-based tools that help students make wiser decisions on the fly through virtual and on-demand mentorship as well as self-help learning modules. The innovative tools help K12 schools increase revenues, preserve teachers’ time and reduce emotional distress among students.

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